

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
928940-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrary/R/Governor	MCCRORY/G/R	806812

Flight Dates	Order #	Alt Order #
08/06/12 - 08/12/12	928940	07887302

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	Live with Regis & Kelly	9-10AM	--WTF--	1:00	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	08/08/12	9:48 AM	Live with Regis & Kelly	9-10AM	1:00	PM12103T60	\$500.00 NM
2	WXII	Th	08/09/12	9:36 AM	Live with Regis & Kelly	9-10AM	1:00	PM12103T60	\$500.00 NM
3	WXII	F	08/10/12	9:26 AM	Live with Regis & Kelly	9-10AM	1:00	PM12103T60	\$500.00 NM
2	08/07/12	08/10/12	Olympic Daytime M-F	10A-5P	-TWTF--	1:00	7	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	7	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WXII	Tu	08/07/12	1:15 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
2	WXII	Tu	08/07/12	1:38 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
3	WXII	W	08/08/12	12:06 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
7	WXII	W	08/08/12	1:25 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
4	WXII	Th	08/09/12	12:31 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
1	WXII	F	08/10/12	12:02 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
5	WXII	F	08/10/12	1:10 PM	Olympic Daytime M-F	10A-5P	1:00	PM12103T60	\$600.00 NM
3	08/11/12	08/11/12	WXII 12 Sa/Su News at 6-8am		-----S-	1:00	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12	6:58 AM	WXII 12 Sa/Su News at 6am	6-8am	1:00	PM12103T60	\$600.00 NM
4	08/12/12	08/12/12	NBC Sunday Today	8-9am	-----S	1:00	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	Tu	08/07/12	5:31 PM	M-F WXII 12 News @ 5 pm	5-6pm	1:00	PM12103T60	\$1,200.00 NM
			MG for 4.1 08/12						
1	WXII	Su	08/12/12		NBC Sunday Today	8-9am	:00		\$1,200.00 NM
			See MG 4.5						
5	08/08/12	08/09/12	M-F WXII 12 News @ 6 p	6-630pm	--WT---	1:00	2	\$2,000.00	NM

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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
928940-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	806812	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WT---	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	08/08/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	PM12103T60	\$2,000.00 NM
1	WXII	Th	08/09/12	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	1:00	PM12103T60	\$2,000.00 NM
6	08/11/12	08/11/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	1:00	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12	6:15 PM	Sa WXII 12 News @ 6 pm	6-630pm;	1:00	PM12103T60	\$800.00 NM
7	08/10/12	08/10/12	Mo-Sat/ Sun Prime Olym	8P-12XM	----F--	1:00	1	\$8,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----F--	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	08/10/12	9:01 PM	Mo-Sat/ Sun Prime Olympics	8P-12XM	1:00	PM12103T60	\$8,000.00 NM
8	08/11/12	08/11/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12	6:29 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	PM12104TH	\$400.00 NM
10	08/12/12	08/12/12	NBC Sunday Today	8-9am	-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	08/11/12	7:27 AM	7a-9a Today Show	7A-8A	:30	PM12104TH	\$600.00 NM
					MG for 10.1 08/12				
1	WXII	Su	08/12/12		NBC Sunday Today	8-9am	:00		\$600.00 NM
					See MG 10.2				
*** offer sat today 7-8a on 8/11 code is today olympics ***									
12	08/07/12	08/10/12	M-F WXII 12 News @ 6 p	6-630pm	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	08/07/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12104TH	\$1,000.00 NM
1	WXII	W	08/08/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12104TH	\$1,000.00 NM
3	WXII	Th	08/09/12	6:13 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12104TH	\$1,000.00 NM
4	WXII	F	08/10/12	6:14 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12104TH	\$1,000.00 NM
13	08/11/12	08/11/12	NBC Saturday Today	8-10am	-----S-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12		NBC Saturday Today	8-10am	:00		\$600.00 NM
					See MG 13.2				
*** offer sat today 7-8a inv code is today olympics									
2	WXII	Sa	08/11/12	7:58 AM	7a-9a Today Show	7a-8a	:30	PM12104TH	\$600.00 NM
					MG for 13.1 08/11				
14	08/07/12	08/10/12	M-F WXII 12 News @ 5 p	5-6pm	-TWTF--	:30	4	\$600.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
928940-1	08/12/12	August 2012	07/30/12 - 08/12/12
Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	806812	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WXII	Tu	08/07/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12104TH	\$600.00	NM
1 WXII	W	08/08/12	5:30 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12104TH	\$600.00	NM
3 WXII	Th	08/09/12	5:42 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12104TH	\$600.00	NM
2 WXII	F	08/10/12	5:44 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12104TH	\$600.00	NM
15	08/07/12	08/10/12	Olympic Daytime M-F	10A-5P	-TWTF--	:30	7	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	7	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
13 WXII	Tu	08/07/12	10:44 AM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
5 WXII	W	08/08/12	1:49 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
12 WXII	W	08/08/12	4:07 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
8 WXII	Th	08/09/12	1:28 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
7 WXII	Th	08/09/12	5:05 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
LR- Olympics									
9 WXII	F	08/10/12	12:44 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
14 WXII	F	08/10/12	2:16 PM	Olympic Daytime M-F	10A-5P	:30	PM12104TH	\$300.00	NM
16	08/07/12	08/10/12	ET 7:00pm (Pre-Olym	Zoi7-730P	-TWTF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	4	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WXII	Tu	08/07/12	7:13 PM	ET 7:00pm (Pre-Olym Zone)	7-730P	:30	PM12104TH	\$800.00	NM
3 WXII	W	08/08/12	7:27 PM	ET 7:00pm (Pre-Olym Zone)	7-730P	:30	PM12104TH	\$800.00	NM
1 WXII	Th	08/09/12	7:28 PM	ET 7:00pm (Pre-Olym Zone)	7-730P	:30	PM12104TH	\$800.00	NM
4 WXII	F	08/10/12	7:12 PM	ET 7:00pm (Pre-Olym Zone)	7-730P	:30	PM12104TH	\$800.00	NM
17	08/07/12	08/09/12	M-Sun Nightly News	630p-7p	-TWT---	:30	3	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWT---	3	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	08/07/12	6:50 PM	M-Sun Nightly News	630p-7p	:30	PM12104TH	\$1,300.00	NM
2 WXII	W	08/08/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	PM12104TH	\$1,300.00	NM
3 WXII	Th	08/09/12	6:59 PM	M-Sun Nightly News	630p-7p	:30	PM12104TH	\$1,300.00	NM
18	08/07/12	08/11/12	WXII M-S Late News	12A-1230A	-TWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	5	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WXII	Tu	08/07/12	12:14 AM	WXII M-S Late News	12A-1230A	:30	PM12104TH	\$600.00	NM
1 WXII	W	08/08/12	11:43 PM	WXII M-S Late News	12A-1230A	:30	PM12104TH	\$600.00	NM
2 WXII	W	08/08/12	12:04 AM	WXII M-S Late News	12A-1230A	:30	PM12104TH	\$600.00	NM
3 WXII	Th	08/09/12	12:36 AM	WXII M-S Late News	12A-1230A	:30	PM12104TH	\$600.00	NM
LR- Olympics									
5 WXII	F	08/10/12	12:19 AM	WXII M-S Late News	12A-1230A	:30	PM12104TH	\$600.00	NM
19	08/07/12	08/10/12	7a-9a Today Show	7a-9a	-TWTF--	:30	5	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-TWTF--	5	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

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Advertiser	Product	Estimate Number	
McCrorry/R/Governor	MCCRORY/G/R	806812	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/07/12	08/10/12	7a-9a Today Show	7a-9a	-TWTF--	:30	5	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	08/07/12	7:59 AM	7a-9a Today Show	7a-9a	:30	PM12104TH	\$1,200.00 NM
1	WXII	W	08/08/12	8:57 AM	7a-9a Today Show	7a-9a	:30	PM12104TH	\$1,200.00 NM
3	WXII	Th	08/09/12	7:59 AM	7a-9a Today Show	7a-9a	:30	PM12104TH	\$1,200.00 NM
5	WXII	Th	08/09/12	8:45 AM	7a-9a Today Show	7a-9a	:30	PM12104TH	\$1,200.00 NM
4	WXII	F	08/10/12	7:26 AM	7a-9a Today Show	7a-9a	:30	PM12104TH	\$1,200.00 NM
20	08/07/12	08/10/12	Mo-Sat/ Sun Prime Olym	Mo-Sat/ Sun Prime	-TWTF--	:30	4	\$3,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-TWTF--	4	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	08/07/12	8:43 PM	Mo-Sat/ Sun Prime Olympics	Mo-Sat/ Sun Prime	:30	PM12104TH	\$3,200.00 NM
5	WXII	W	08/08/12	9:09 PM	Mo-Sat/ Sun Prime Olympics	Mo-Sat/ Sun Prime	:30	PM12104TH	\$3,200.00 NM
3	WXII	Th	08/09/12	9:50 PM	Mo-Sat/ Sun Prime Olympics	Mo-Sat/ Sun Prime	:30	PM12104TH	\$3,200.00 NM
6	WXII	F	08/10/12	8:09 PM	Mo-Sat/ Sun Prime Olympics	Mo-Sat/ Sun Prime	:30	PM12104TH	\$3,200.00 NM
21	08/07/12	08/09/12	Olympic Daytime M-F	Olympic Daytime M	-T-T---	1:00	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-T-T---	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	08/07/12	4:43 PM	Olympic Daytime M-F	Olympic Daytime M	1:00	PM12103T60	\$700.00 NM
2	WXII	Th	08/09/12	11:00 AM	Olympic Daytime M-F	Olympic Daytime M	1:00	PM12103T60	\$700.00 NM
22	08/11/12	08/12/12	OLYMPIC WEEKEND DA10A-5P		-----SS	:30	4	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----SS	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12	12:33 PM	OLYMPIC WEEKEND DAYTIME 10A-5P		:30	PM12104TH	\$900.00 NM
6	WXII	Sa	08/11/12	2:31 PM	OLYMPIC WEEKEND DAYTIME 10A-5P		:30	PM12104TH	\$900.00 NM
3	WXII	Su	08/12/12	12:11 PM	OLYMPIC WEEKEND DAYTIME 10A-5P		:30	PM12104TH	\$900.00 NM
2	WXII	Su	08/12/12	12:43 PM	OLYMPIC WEEKEND DAYTIME 10A-5P		:30	PM12104TH	\$900.00 NM
23	08/11/12	08/12/12	OLYMPIC WEEKEND DA10A-5P		-----SS	1:00	2	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----SS	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	08/11/12	11:08 AM	OLYMPIC WEEKEND DAYTIME 10A-5P		1:00	PM12103T60	\$1,800.00 NM
2	WXII	Su	08/12/12	2:12 PM	OLYMPIC WEEKEND DAYTIME 10A-5P		1:00	PM12103T60	\$1,800.00 NM
24	08/12/12	08/12/12	Close Ceremony	Close Ceremony	-----S	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Su	08/12/12	9:01 PM	Close Ceremony	Close Ceremony	:30	PM12104TH	\$3,500.00 NM
25	08/12/12	08/12/12	OLYMPICS WEEKEND N6A-8A		-----S	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	08/12/12	6:24 AM	OLYMPICS WEEKEND MORNIN6A-8A		:30	PM12104TH	\$300.00 NM

INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
928940-1	08/12/12	August 2012	07/30/12 - 08/12/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
McCrorry/R/Governor	MCCRORY/G/R	806612

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							65		

Payment Terms 30 Days

<u>Gross Total</u>	\$71,700.00
<u>Agency Commission</u>	\$10,755.00
<u>Net Amount Due</u>	\$60,945.00